

Why the Writer Wrote It

Name: _____

Most writing sets out to *inform*, to *persuade*, or to *entertain*. Name the purpose, then say how you can tell.

1. A pamphlet listing the opening hours of a museum

2. An advertisement for a brand of running shoe

3. A funny story about a family holiday that went wrong

4. An article arguing that the town needs a new pool

5. A guide to changing a bicycle tyre

6. A poem about the first snow

7. A letter asking the council to fix a crossing

8. An encyclopedia entry about volcanoes

9. A comic strip about a talking dog

10. A label listing what is in a tin of soup

11. A review urging you to see a film

Why the Writer Wrote It — Answer Key

1. inform 2. persuade 3. entertain

4. persuade 5. inform 6. entertain

7. persuade 8. inform 9. entertain

10. inform 11. persuade